

# Company Profile



حديد الأخوين

شركة حديد الأخوين المحدودة  
BROTHERS STEEL COMPANY

↔ Since 2019 ↔

# Chairman Message

The success of our company can be attributed to our ability to continually identify and respond to the changing demands across highly-diverse markets and to our expanding involvement in our communities in which we live and serve.

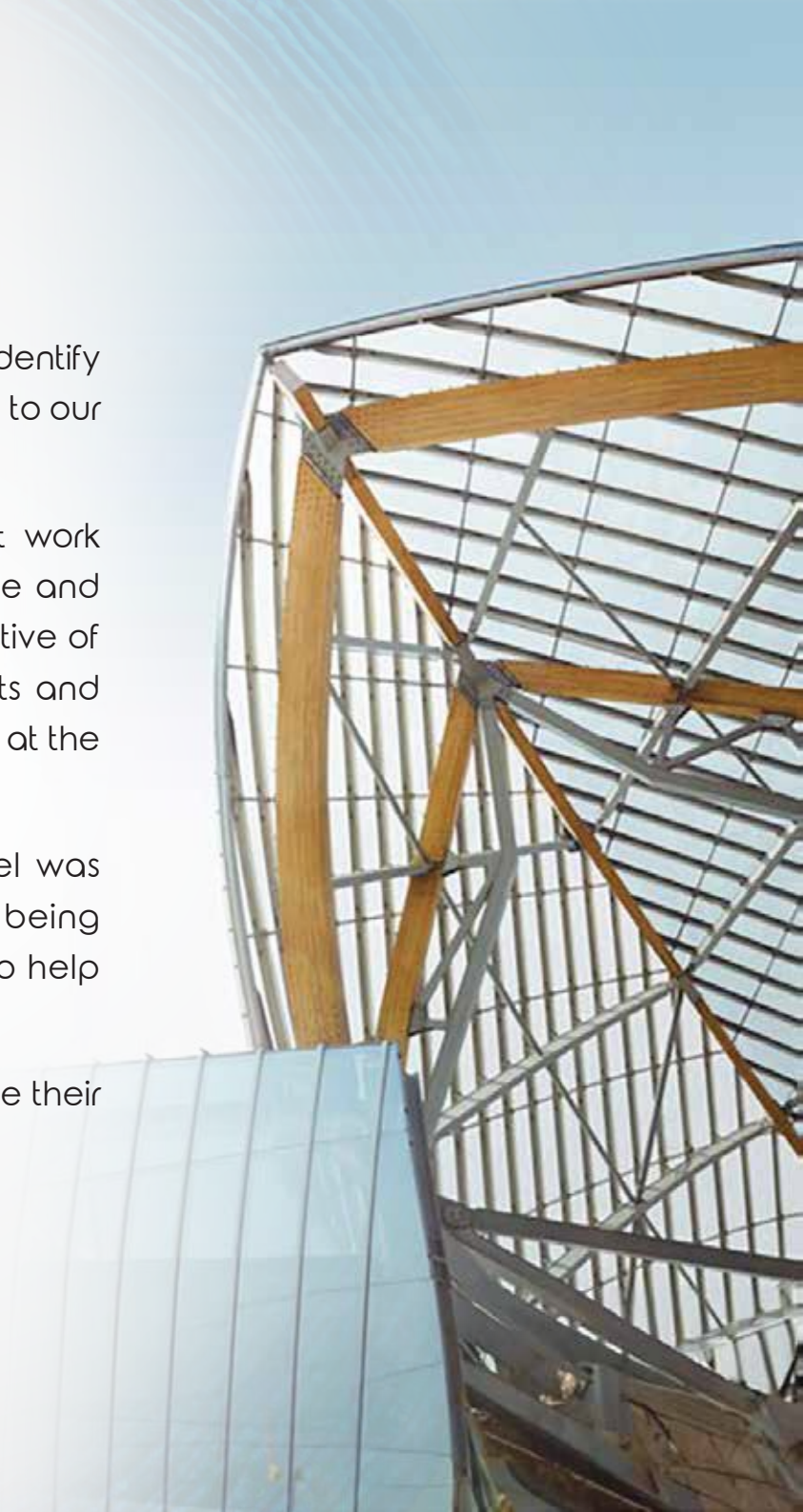
Brothers Steel is setting the standards by having each operating unit work together to ensure our clients are given the most productive experience and receiving the most superior world-class products and services. The objective of the entire organization is to provide internationally competitive products and services, in terms of both price and quality, to allow our clients to operate at the highest levels of effectiveness and efficiency.

Thanks to our devoted workforce and loyal customers, Brothers Steel was able to raise its standards to have a controlling role in the market by being the leader in setting the cost and value of a wide range of products to help serve our community.

We will continue to offer our clients with high advantages to help improve their chances in delivering the best results in their line of work.

The Value of our clients are our goal....

**Muteb AL Jarallah**







## Introduction

This document contains a summary of the products and services offered by Brothers steel. It was developed to meet our customers' business demands and to give a better understanding about the Brothers steel concept. It states and clarifies some of our business approaches and gives a lucrative idea about how and who we interact with.

With an impressive expansion rate, Brothers steel today is broadly identified as a prime leader in marketing, sales and distribution of a comprehensive range of construction supplies including all kinds of reinforcement and structural steel,

It proudly operates over 15 outlets within Saudi Arabia, To ensure first-class service, each distribution outlet is managed by a panel of highly trained and qualified professionals who maintain close relations with our customers to make sure they are provided with superior service that will fulfil their every need.



Brothers Steel Company was successfully able to raise a prominent reputation over the past few decades through consistency, flexibility, dependability and quality in all products and services. Although its reputation is exceptional in the industry it continuously strives to enhance and improve every individual area of operation and thus reach unprecedented heights in its standing.

One of the company's focal points is the prompt delivery of quality products to its customers. Its transportation department effectively operates a large number of trailers, vans and trucks with capabilities to distribute products all around the kingdom.

The company's retail and wholesale operations have attracted an increasingly immense customer base. The strategically located warehouses in all particular districts maintain an elevated level of inventory making merchandise regularly available "on the spot" for other wholesalers and distributors. The efficient

management programs, that control inventory and distribution processes, have significantly contributed in acquiring an escalating market share and the ability of expansion to new horizons in the market and the region.



Another factor that leads to the company's market growth is the aptitude of its executive management to study and analyse market trends for a growing number of diverse products, and its capability to rapidly adapt to changes keeping a solid foundation for customers to rely on.

Brothers Steel Company was able to capture key opportunities and thus expand through its committed and motivated workforce. We consider our professional business development teams as vital assets key to investing and utilizing opportunities within Saudi Arabia and across the neighbouring Gulf areas.

Brothers Steel company deals with local products as well as imported products. Imported products come from around the globe. It is our policy to always find the best quality for price ratio from every country in the world and to make it available in our market. Imports come from a vast number of nations including Turkey , China , UAE , Oman , Qatar and from local Market in Saudi Arabia.





## Vision

To be the top performing and most admired company in the Middle East offering complete solutions in Steel & wood.

We aim to be relied upon as the partner-of-choice by our diverse clientele irrespective of their business magnitude.

Our vision serves as the framework for our roadmap and guides every aspect of our business by describing what we need to Accomplish to continue achieving sustainable, quality growth.

## Mission

To be “the Complete Solution Provider” in Steel and wood Products to Architectural and Industrial sectors across Middle East, Southeast Asia, Africa.

To develop solutions by offering expertise and support it with continuous life-cycle services.

We will continue to be the most sought-after wholesalers of steel in the region due to our team-oriented company culture as well as good corporate ethics and our commitment to excellence.



# Products







# Steel

REINFORCEMENT STEEL - D-BARS (DEFORMED BARS) EPOXY and NON-EPOXY Coated, WIRE MESH, COMMERCIAL STEEL, INDUSTRIAL STEEL

## D-BARS (DEFORMED BARS):

We provide a wide range of D-Bars and Coated D-Bars.

## COMMERCIAL STEEL:

Plain Bars, Square Bars, Flat Bars, Channels, Angles.

## INDUSTRIAL STEEL:

Sheets, Chequered Plates, Coils, I-Beams, H-Beams, UP-Channels, Steel Props.







# Wood

## HARDWOOD:

we are committed to providing high-quality wood products while prioritizing sustainability and innovation. Our goal is to meet the diverse needs of our customers and contribute positively to the environment.

## SOFTWOOD:

Softwood refers to wood that comes from coniferous trees, which are typically evergreen and have needle-like leaves.

## FABRICATED WOODS:

Fabricated wood, often referred to as engineered wood or composite wood, is a type of wood product made by binding or fixing strands, particles, fibers, or veneers of wood together with adhesives or other methods.

## OTHER FABRICATED WOOD BOARDS:

We are providing different type of wood.



Our inventories contain both local and imported steel, which conforms to Saudi government sector standings and is government certified. Our imported steel comes from Qatar Steel, UAE, Egypt, and more, they also conform to government sectors and are SASO certified. In addition to wood and steel, we carry a few different materials for construction use, ranging from scaffolding utilities, welding technology, cutting and grinding technology, to protection and safety equipment technology products and chemicals. The selection is endless.



# Logistics

**Brothers Steel** company has a massive collection of transportation and handling vehicles and a workforce of over 300 individuals. Many different departments work together to integrate the flow of information, inventory, warehousing, material-handling, packaging, and transportation from the point of origin to the point of consumption, in addition to our warehouse management and control system which simultaneously boost performance and deliver unmatched logistics as a result.

**Brothers Steel** has the exceptional capacity to supply consumers with any amount of merchandise, at anytime, anywhere in the kingdom.





# Services



Brothers Steel The company focuses on making available most of what the Saudi Arabian manufacturing and construction markets demand. Our market specialists travel the globe to congregate all the required commodities, with a major focus on quality. Not only do we transport products to the region, but we try to make it available anywhere in the kingdom, either for local pickup in one of our inventories or for punctual delivery to any necessary location. In addition to all our easily located retail and wholesale warehouses, sales executives are also recruited to specify our products to existing and potential customer going doorto doorto satisfy our customers' needs. Moreover, we carry government certified products supporting use in governmental project that require ministry certifications.



## Retail Outlets (Self Owned)

Our self-owned retail outlets are located all around the kingdom, with several outlets in each location, we have a total 15 branches all over Saudi Arabia.

These outlets act as store branches as well as inventories. Our products can either be directly bought from the outlet for local pick-up or it can be bought through the outlet's retail office and conveniently delivered to the customer's location. Our services extend around the entire kingdom, making products highly available for consumers.





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